

KIDS CATCH SPEEDING MOTORISTS

A SOLUTIONS JOURNALISM STORY

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SOLUTIONS JOURNALISM

A new form of journalism that reports not only what is broken, but how people around the world are trying to find solutions.



THE FATAL PROBLEM

FOCUSING ON TRAFFIC AND SPEEDING IN THE U.K.

**1.25 MILLION PEOPLE
DIE IN ROAD
ACCIDENTS EACH
YEAR.**

WHAT CAN BE DONE?



SPEED IS THE REASON FOR HALF OF FATAL ROAD COLLISIONS

SCHOOL ZONE SPEEDING IS PROBLEMATIC



WHAT'S BEING DONE CURRENTLY

Speed cameras

--often are not turned on

--create resentment

Police with speed guns

---drain on police time



**NEW MOVEMENT IN
THE U.K. SHIFTS
POWER TO
CITIZENS TO
ARREST PEOPLE**

- Started first as Speedwatch
- Community volunteers pulling over speeding motorists
- Neighborhood volunteers issue warnings
- 315 volunteer groups

POSITIVE EFFECTS

In one year volunteers brought the average speed down 11 MPH

A FRESH SOLUTION

KIDS TEACH ADULTS THE DANGERS OF SPEEDING





Junior Roadwatch is a group
of kids tackling speeding
drivers in London.

**CHOOSE ...
PAY THE FINE
OR
ANSWER TO THE
STUDENTS**

**ONLY 2% HAVE
RE-OFFENDED**

GUESS WHAT? IT'S WORKING!!



SEE FOR YOURSELF!
ROLL THE CLIP...